



GROWTH[®]
OPERATORS



Decision Intelligence Powered by AI

Turning AI Potential into
Business Results

Decision Intelligence + AI

Most Companies Are Stuck Between AI Hype and AI Results

You've bought the tools. You've run the pilots. But you're still spending hours in meetings debating what the data means and what to do next.

That's the gap we close.

AI doesn't create business value. Clarity that leads to confident action does. The real ROI comes when AI helps you understand what matters and act on it faster.

That's Decision Intelligence powered by AI.

Why Most AI Initiatives Fail

AI Project Success Rate

95% of AI Projects Stall

5% of AI Projects Succeed



95% of AI projects stall because they start with technology instead of the business problem.

The 5% that succeed start with



A business-first approach



Clarity-focused design



Frameworks and governance



That's exactly how we work

Our Approach

We help mid-market companies apply AI where it matters most — at the point of decision. Through DecisionIQ, our decision intelligence platform, we connect your data, surface what needs attention, and guide you through the decisions that drive results.

The result: clearer insight, confident decisions, measurable business impact.

Why Growth Operators

1

AI Foundations

Understand the Opportunity

Best for: Companies exploring how AI-powered Decision Intelligence can improve performance

What you get:

- Decision Intelligence Assessment identifying your highest-value starting points
- ROI model and measurement framework so you know what success looks like
- Decision Partner access for your leadership team – AI thought partnership on real decisions, no data integration required
- Action plan tailored to your situation and budget

Why it works: Before you invest, you need to know where to focus and what value to expect. Foundations answers those questions and gives your leadership team hands-on experience with AI-powered decision support.

Key Benefits:

- Clear understanding of where decision intelligence adds value
- ROI model to justify investment
- Leadership team experiences Decision Partner firsthand
- Actionable plan for next steps

2

AI Extend

Prove Value

Best for: Companies ready to implement AI-powered Decision Intelligence in a specific function

What you get:

- Full DecisionIQ implementation for one function (Finance, Sales, Marketing, or Operations)
- Integration with your internal performance data and discovery insights
- Automated executive narratives with evidence tagging – see exactly where insights come from
- Decision routing when narratives surface issues requiring action
- Validation against the ROI model from Foundations

Why it works: Prove that decision intelligence delivers results in a contained scope before scaling. We configure the system, validate it's working, and measure against the ROI targets defined in Foundations.

Key Benefits:

- Working decision intelligence in 60-90 days
- Measured results against defined ROI targets
- Evidence-tagged narratives your leadership team can trust
- Faster, higher-quality decisions – reducing analysis cost while improving outcomes

3

AI Advantage

Scale Across the Organization

Best for: Companies ready to make decision intelligence a core operating capability

What you get:

- DecisionIQ deployment across multiple functions
- Cross-functional synthesis connecting Finance, Sales, Marketing, and Operations insights
- External market data and signals integrated alongside internal performance data
- Decision history logging – every decision captured, tracked, and used to improve how your organization decides over time
- Planning mode for strategic decisions quarterly planning, annual budgeting, scenario analysis
- Board-ready outputs and executive reporting

Why it works: Decision intelligence becomes how your organization operates, not a point solution. The system learns from your decisions and gets smarter over time. You move from reactive reporting to proactive decision-making with full visibility into what's working.

Key Benefits:

- Unified view across functions
- External data enriching internal insights
- Decisions tracked and improved over time
- Competitive advantage through better, faster decisions
- We build your capability, not dependency

We Provide Finance, Accounting, HR, Transaction Advisory, and Decision Intelligence Services To Hundreds Of Middle-Market Businesses



Take the Next Step To learn more about how Growth Operators can help turn your data into clear understanding and confident action contact us today.

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