



GROWTH[®]
OPERATORS

Decision Intelligence for Private Equity

Turning Portfolio Data
into Value Creation



Decision Intelligence + AI for Private Equity

The Portfolio Challenge

You have visibility into your portfolio companies' numbers. But numbers don't make decisions — people do. The gap between seeing a problem and knowing what to do about it costs time, and in PE, time is value.

Decision Intelligence bridges that gap. Through DecisionIQ, we connect portfolio company data, surface what needs attention, and guide management teams through the decisions that drive value creation.

The result: faster interventions, more consistent execution, and better outcomes across the portfolio.

Why Portfolio-Wide AI Initiatives Struggle Value Creation Initiative Success Across PE Portfolios

74% Struggle to Achieve
and Scale Value from AI

26% Delivering
Expected Value

Most AI investments across portfolio companies fail to deliver value because they start with technology instead of the business outcome.

The 26% Delivering Expected Value Start With



Operating partner alignment (not siloed initiatives)



Value creation focus (not just cost reduction)



100-day execution timeline (not multi-year projects)



That's exactly how we work with PE firms and their portfolio companies

Our Approach

We work at both levels — individual portfolio companies and the portfolio as a whole. Different situations call for different levels of support: some portcos need embedded teams, others need a self-service platform, most need something in between. We figure out what's right and deliver accordingly.

The payoff:

stronger portfolio performance—faster exits, better multiples, and value creation you can measure.

Why PE Firms Choose Growth Operators

1

AI Foundations

Assess the Portfolio

Best for: PE firms exploring how AI-powered Decision Intelligence can accelerate value creation

What you get:

- Portfolio-wide Decision Intelligence Assessment identifying highest-value starting points
- Decision Partner access for deal team and portco leadership – AI thought partnership on real decisions, no data integration required
- Prioritized action plan: which portcos, which functions, what sequence

Why it works:

Before you invest, you need to know where to focus. Foundations maps your portfolio against decision intelligence readiness and identifies where the fastest value creation opportunities exist.

Key Benefits:

- Portfolio-level view of decision intelligence opportunity
- Deal team and portco leadership experience Decision Partner firsthand
- Clear prioritization for implementation

2

AI Extend

Prove Value

Best for: PE firms ready to implement AI-powered Decision Intelligence in a specific portfolio company or function

What you get:

- DecisionIQ implementation for one portco or one function across select portcos
- Integration with portco performance data
- Automated executive narratives with evidence tagging – see exactly where insights come from
- Decision routing when narratives surface issues requiring action
- Board reporting integration – insights flow to board materials automatically

Why it works:

Prove that decision intelligence accelerates value creation in a contained scope before scaling. We configure the system, validate it's working, and measure against value creation targets.

Key Benefits:

- Working decision intelligence in 60-90 days
- Measured results against value creation targets
- Evidence-tagged narratives management teams and boards can trust
- Faster, higher-quality decisions – reducing analysis cost while improving outcomes

3

AI Advantage

Scale Across the Portfolio

Best for: PE firms ready to make AI-powered Decision Intelligence a core portfolio operating capability

What you get:

- DecisionIQ deployment across multiple portfolio companies
- Cross-portfolio pattern recognition, what's working at PortCo A that PortCo B should try
- External market data and signals integrated alongside portco performance data
- Planning mode for strategic decisions, annual planning, budget cycles, scenario analysis
- Alert-driven monitoring with escalation to deal team when thresholds are breached
- Portfolio-level dashboards and LP reporting integration

Why it works:

Decision intelligence becomes part of how you operate the portfolio, not a point solution at one portco. You move from reactive board reporting to proactive value creation.

Key Benefits:

- Unified view across the portfolio
- Cross-portfolio insights that accelerate learning
- Decisions tracked and improved over time
- Competitive advantage through better, faster decisions at scale

More than 111 Private Equity firms look to Growth Operators for Finance, Accounting, HR, Transaction Advisory, and Decision Intelligence Executive Support

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To learn more about how Growth Operators Decision Intelligence experts can help maximize your investment, contact us to schedule time for a demonstration.

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