

# Ron Hornbaker

## Operating Partner

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## AREAS OF EXPERTISE

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### Leadership

Ron's corporate leadership and strategic planning experience, combined with his ability to drive tactical implementation, ensures seamless and consistent execution from his teams, ensuring our clients receive optimized execution.

### Operations

Ron has a proven track record of growing emerging and established businesses, from Golf Galaxy to Sleep Number and Rockler Companies to Behrens Manufacturing. His operations-focused mindset allows Ron to quickly identify potential gaps in client, resulting in value-added improvements beyond finance, accounting and human resources.

### Revenue Growth

For over 30 years, Ron has led and driven the vision for both domestic and international sales organizations. He translates the benefits of that knowledge to our client companies, providing engagement guidance and oversight to GrowthPro teams that ensure Revenue Generation focused outcomes.

## INDUSTRY EXPERIENCE

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Manufacturing  
Retail

Consumer Products  
Professional Services



## EDUCATION

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Business  
University. Ft. Lewis College,  
Durango, CO.

## EXPERIENCE

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President & Chief Executive Officer  
Behrens Manufacturing

Chief Executive Officer  
Rockler Companies

Executive Vice President – Interim  
CEO  
Golf Town - Canada

Senior Vice President of Sales and  
Operations  
Golf Galaxy

Vice President of Retail  
Sleep Number

## STRENGTHS

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Achiever  
Relator  
Maximizer  
Fairness  
Empathy



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