



Lindsay Schneider

Vice President Delivery and Operations

612-597-1044

lindsay.schneider@growthoperators.com

<https://www.linkedin.com/in/keri-anderson-cpa/>

As Vice President of Delivery & Operations at Growth Operators, Lindsay Schneider is a driving force behind ensuring exceptional client service, operational excellence, and team performance. She leads with a strategic mindset, optimizing processes, empowering teams, and fostering a culture of collaboration to deliver outstanding client results.

Lindsay's 20+ year career has been built on nancial acumen, operational leadership, and business development expertise. She began her journey at Ernst & Young in external audit, leveraging her CPA background and analytical skills to guide clients through complex nancial landscapes. She then spent over a decade at Optum, where she advanced into controllership roles, excelling in nancial oversight, acquisition integration, and talent development.

Recognizing her passion for building relationships and driving business growth, Lindsay transitioned into sales leadership at Salo (later acquired by Korn Ferry). As Managing Director of the Minneapolis Finance team, she led a high-performing group of business development and sales directors, achieving record-breaking revenue growth, hiring top talent, and successfully managing P&L responsibilities.

Lindsay is a strategic thinker, trusted advisor, and results-driven leader who thrives on helping businesses navigate change and optimize performance. She is also a dedicated board member, committed to giving back to the community and championing philanthropic initiatives.

AREAS OF EXPERTISE

People Leader

Dedicated to fostering the development of people to maximize their potential while simultaneously focused on motivating teams to achieve operational excellence.

Strategic Problem Solver

Adept at analyzing complex situations and taking action to achieve goals.

Connector

Passionate about building relationships and making connections to help individuals advance their careers.

INDUSTRY EXPERIENCE

Professional Services
Healthcare

Public Accounting

EDUCATION

Bachelor of Science
The University of North Dakota

Minnesota Board of Accountancy
CPA Inactive

EXPERIENCE

Managing Director
Salo / Korn Ferry

Sales Director
Salo

Senior Director of Accounting
Optum

Audit Senior
Ernst & Young

STRENGTHS

Operational Excellence
Financial Oversight
Executive Leadership
Strategic Partnerships
People Management



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