



Carla Heir

Director

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Carla brings more than 20 years of experience leading Accounting and Finance teams. Her expertise lies in leveraging technology and innovative ideas to streamline financial operations and enhance reporting accuracy resulting in reducing month-end close durations and increasing value added work. As a Growth Operators Finance Director, closely collaborating across teams, Carla has successfully transitioned teams to advanced accounting systems, exemplifying a commitment to agility and precision. Carla's focus is to nurture and provide clients a forward-thinking financial strategy that supports sustainable business growth and operational excellence.

EDUCATION

Master of Business Administration
University of St. Thomas – Opus
College of Business

Bachelor of Science
Minnesota State University –
Mankato

EXPERIENCE

Director of Finance
FirstClose, Inc

Controller
Delaget, LLC

Controller
Modus Engagement

Assistant Vice President,
Commercial Lending Accounting
Manager
TCF Bank N.A.

STRENGTHS

Rapid Skill Acquisition
Strategic Execution
Process Improvement
Analytical Thinking
Structure And Organization
Team Leadership

AREAS OF EXPERTISE

Process Optimization & Automation

Streamlines financial workflows and reduces month-end close duration through targeted process improvements and automation initiatives.

ERP & Financial Systems Implementation

Leads selection, implementation, and integration of ERP and financial systems, enhancing accuracy, efficiency, and reporting capabilities.

Advanced Financial Modeling

Develops dynamic, flexible financial models that support strategic decision-making and scenario analysis, enabling proactive business management.

Continuous Improvement Leadership

Drives ongoing enhancements across finance operations, fostering efficiency, accuracy, and scalability within the organization.

INDUSTRY EXPERIENCE

SaaS
FinTech

Banking
Financial Services



growthoperators.com