



# MacKenzie Parks

## Manager

HR Practice

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As a Manager in Growth Operators' HR practice, MacKenzie brings clients a combination of analytical thinking, clear communication, and people-centered leadership. With experience across fast-paced environments and a master's degree in HR Management, she supports clients by strengthening talent, elevating employee experience, and building high-performing team cultures.

## EDUCATION

Master of Arts in Human Resource Management

Concordia University - Saint Paul

Bachelor of Arts in Human Resource Management

Concordia University - Saint Paul

## EXPERIENCE

Senior HR Manager

HR Manager

Cintas Corporation

Human Resources Manager

Genus Services

## STRENGTHS

Proven ability to analyze problems thoroughly and identify the root causes of issues.

Ability to Identify, assess, and close gaps

Strong ability to rapidly acquire new skills and adapt to unfamiliar software and job responsibilities.

Accountable

Skilled in conveying information clearly and effectively, ensuring understanding across diverse audiences.



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## AREAS OF EXPERTISE

### Talent Acquisition

Builds effective recruiting strategies that attract high-quality talent aligned to organizational needs and culture.

### Employee Engagement

Creates programs and practices that deepen connection, strengthen morale, and support a positive employee experience.

### Employment Investigation

Conducts fair, thorough investigations that promote trust, consistency, and organizational integrity.

### Compliance

Ensures HR practices meet regulatory requirements while supporting operational efficiency and risk management.

### Performance Management

Implements clear, growth-focused performance processes that strengthen accountability and develop future leaders.

## INDUSTRY EXPERIENCE

Business & Operational Services

Human & Social Services

General Services

Restaurant

Government