



Matt Crandell

Manager
Finance Practice

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Matt is a finance leader with a proven record of transforming financial operations, systems, and strategy across manufacturing, investment firms, and technology sectors. As a Manager in Growth Operators' Finance Practice, he partners with clients to elevate financial literacy across their organizations — aligning insights, performance, and profitability.

He has led initiatives spanning seven business units and three manufacturing facilities identifying and correcting waste and loss, driving improved business efficiency and operational transparency. Matt also manages consolidated reporting and organizes annual inventory revaluations to ensure accuracy and informed decision-making.

A passionate educator, Matt currently teaches Corporate Finance at Harvard University. He has also taught Financial Statement Analysis and served as a teaching assistant for Managerial Accounting, Financial Accounting, and Corporate Finance. His approach blends academic rigor with real-world application — empowering business leaders to make data-driven decisions that create measurable value.

EDUCATION

MBA
University of St. Thomas
Bachelors Finance
Michigan State University

EXPERIENCE

Professor
Harvard Extension School
Owner - Consulting
MIH Companies
Director FP&A and Innovation
Merced Capital
Manager Corporate Strategy
and FP&A
Guardian RFID

STRENGTHS

Value Creation Analytics
Coaching & Advising
Cross-Functional Collaboration
Drives growth and innovative
strategies
Strategic Business Partner



AREAS OF EXPERTISE

Financial Planning & Analysis (FP&A)

Designs and implements FP&A frameworks that enhance visibility into performance drivers, enabling leadership teams to forecast with confidence and link strategy to measurable financial outcomes.

Strategic Business Partnering

Collaborates closely with cross-functional leaders to translate financial insights into actionable strategies, ensuring finance serves as a catalyst for growth rather than a reporting function.

Process Improvement

Identifies and streamlines inefficient processes across reporting, forecasting, and operations — improving accuracy, reducing cycle time, and driving scalability through better systems and structure.

Data-Driven Decision Support

Leverages financial modeling, scenario analysis, and performance dashboards to turn complex data into clear insights that guide smarter investments and stronger business performance.

INDUSTRY EXPERIENCE

Manufacturing
Software

Hedge Fund
Food and Beverage