



# Daynita Smith

**Senior Director**  
Finance Practice

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Daynita has over 19 years of tenure in multiple industries from small to very large companies. Her experiences include accounting operations, acquisition integration, audit management, analysis, financial reporting, intercompany consolidations, team leadership, and technical accounting research. She has been on the front line of automation, integrating systems, integrating teams, and leading change initiatives. She is passionate about well documented processes and controls that fit the situation and works for the whole organization.

## EDUCATION

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MBA, Management and Master of Arts Strategic Leadership, Organizational Leadership

Bethel University

BS, Accounting

Metropolitan State University

## EXPERIENCE

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Director  
Growth Operators

Controller  
Getac North America

Director, Regulatory Finance  
UnitedHealthcare

## STRENGTHS

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Perseverance  
Curiosity  
Empathetic  
Analytical  
Technical  
Ethical

## AREAS OF EXPERTISE

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### Controllership

Leads teams to accurate monthly financials through implementing right sized processes and controls.

### Process Transformation

Understands the big picture of operations partnered with the needs of accounting, analysis, and reporting.

### Financial Systems

Flexible in financial systems, mining data/information necessary for a fact-based financial narrative.

## INDUSTRY EXPERIENCE

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Insurance  
B2B Manufacturing Sales  
Software as a Solution

Hospitality and Travel  
Professional Services