



Kara Johnson

Director

Finance Practice

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Kara Johnson is a strategic finance executive with more than 15 years of experience leading Financial Planning & Analysis across retail, e-commerce, real estate, and hospitality organizations. As a Director in Growth Operators' Finance Practice, she partners with clients to translate complex financial data into clear insights, align financial strategy with business objectives, and drive operational excellence.

Kara is known for her ability to bridge finance and operations—working cross-functionally to build budgets, forecasts, and performance reporting that improve accountability and decision-making. She brings a balanced approach that blends strategic leadership with hands-on expertise in financial modeling, scenario analysis, and performance management, helping organizations navigate change and scale with confidence.

AREAS OF EXPERTISE

Financial Planning & Analysis

Provides a bridge across Finance and the Business operators to understand operational needs and financial impacts; creating budgets, forecasts, KPI reports, and dashboards that drive accountability and results.

Strategy & Collaboration

Strategic thinker who can see the big picture, collaborate, and connect the dots to solve problems.

Scenario Analysis & Modeling

Able to dig into data and provide value with clear, concise, and actionable recommendations.

INDUSTRY EXPERIENCE

Retail

e-Commerce

Real Estate

Hospitality

EDUCATION

Master of Business Administration
Arizona State University

BS Civil & Environmental Engineering
Marquette University

EXPERIENCE

VP Finance
Independent Contractor

VP FP&A
CSM Corporation

CFO
VP FP&A
Dir FP&A
Christopher & Banks

Business Intelligence Manager
LEGO Group

Finance Manager
Financial Analyst
PetSmart

STRENGTHS

Critical Thinking
Cross-Functional Collaboration
Problem Solver
Strategic Business Partner
Strong Analytical Skills



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