



# Kara Johnson

## Director

Finance Practice

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Kara Johnson is a strategic finance executive with more than 15 years of experience leading Financial Planning & Analysis across retail, e-commerce, real estate, and hospitality organizations. As a Director in Growth Operators' Finance Practice, she partners with clients to translate complex financial data into clear insights, align financial strategy with business objectives, and drive operational excellence.

Kara is known for her ability to bridge finance and operations—working cross-functionally to build budgets, forecasts, and performance reporting that improve accountability and decision-making. She brings a balanced approach that blends strategic leadership with hands-on expertise in financial modeling, scenario analysis, and performance management, helping organizations navigate change and scale with confidence.

## EDUCATION

Master of Business Administration  
Arizona State University

BS Civil & Environmental Engineering  
Marquette University

## EXPERIENCE

VP Finance  
Independent Contractor

VP FP&A  
CSM Corporation

CFO  
VP FP&A  
Dir FP&A  
Christopher & Banks

Business Intelligence Manager  
LEGO Group

Finance Manager  
Financial Analyst  
PetSmart

## STRENGTHS

Critical Thinking  
Cross-Functional Collaboration  
Problem Solver  
Strategic Business Partner  
Strong Analytical Skills

## AREAS OF EXPERTISE

### Financial Planning & Analysis

Provides a bridge across Finance and the Business operators to understand operational needs and financial impacts; creating budgets, forecasts, KPI reports, and dashboards that drive accountability and results.

### Strategy & Collaboration

Strategic thinker who can see the big picture, collaborate, and connect the dots to solve problems.

### Scenario Analysis & Modeling

Able to dig into data and provide value with clear, concise, and actionable recommendations.

## INDUSTRY EXPERIENCE

Retail  
e-Commerce

Real Estate  
Hospitality



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