



Tiffany Hovland

Managing Director

Finance Practice

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Tiffany is a CPA and Managing Director with over 20 years of experience in accounting and finance, specializing in technical accounting and process improvement. At Growth Operators, she partners with clients to strengthen financial reporting, improve operational efficiency, and support transaction readiness.

Tiffany brings a well-rounded background across technical accounting, financial planning and analysis, accounting operations, and systems implementation. She has successfully led initiatives, including the adoption of ASC 842 lease accounting, budgeting process improvements, and enterprise system implementations. Her experience also includes supporting mergers and acquisitions and aligning finance functions to meet evolving business needs.

At Growth Operators, Tiffany leads Quality of Earnings (QofE) engagements and helped develop the firm's proprietary QofE report. She is also passionate about mentoring finance teams and building efficient, scalable processes that support long-term growth.

EDUCATION

MS, Professional Accountancy

University of South Dakota

BS, Accounting

Florida Gulf Coast University

Certification

CPA

EXPERIENCE

Controller/Vice President Finance

Insurance Broker Agency

Interim Controller

IT Agency

Interim Controller

Metal Manufacturing Company

Finance Director

Hallmark Cards

STRENGTHS

Ability to dig in and root cases of issues

Solving complex technical accounting issues

Project management to ensure project success and completion

Developing new and more efficient processes

Strategic thinking

Cross-functional collaboration

AREAS OF EXPERTISE

Technical Accounting

Excels in complex financial reporting, compliance, and regulatory standards.

Budgeting / Forecasting

Skilled in financial planning, resource allocation, and predicting future financial performance.

Process Design and Implementation

Specializes in creating efficient workflows and optimizing operational procedures.

INDUSTRY EXPERIENCE

SaaS

Manufacturing

Marketing

E-Commerce

Food

Reseller

Gift Cards



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